

**EMAIL TYPE: LETTER
WITH IMAGE CTA**



Change Starts Here

Sample text



Photo credit:

Dear Grazi,

Thank you for being a part of [The Nature Conservancy's Earth Day live event: CHANGE STARTS HERE.](#)

Together, we celebrated people making real differences around the world. Like people protecting the grasslands of northern Kenya and the coral reefs of the Virgin Islands. And people providing green jobs in Atlanta and leading intersectional climate justice activism in Maine.

We hope you enjoyed the event! If you'd like to watch it again or if you missed it live, [view it here.](#)

All of these everyday heroes spoke up on Earth Day, and speak up every day, to make positive change for our planet. They serve as a great reminder of the Margaret Mead quote that TNC CEO Jennifer Morris shared at the end of the broadcast:

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."



Juntos, podemos hacer grandes cosas.

Sample text

[ÚNETE](#)

Change starts here, and it begins with each and every one of us. Thanks for being here. As a member of our online community, we'll keep you in-the-know about future events, ways to get involved, and updates about the work we're doing to create a better future for all life on Earth.

Together, we can do great things.



Adam Bloom
Online Community Manager
The Nature Conservancy



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